

BoKyung Park

Assistant Professor
 Psychology Department, The University of Texas at Dallas
 800 W Campbell Rd, Richardson, TX 75080
 bokyung.park@utdallas.edu

Positions:

Present	Assistant Professor, Psychology Department, The University of Texas at Dallas
2020	Post-doctoral Scholar, Department of Psychology, Boston College Advisor: Dr. Liane Young

Education:

2017	Ph.D. in Psychology, Stanford University Advisors: Dr. Jeanne L. Tsai and Dr. Brian Knutson
2012	M.A. in Psychology, Seoul National University Advisor: Dr. Incheol Choi
2009	B.A. in Psychology, Summa cum laude, Seoul National University

Research Interests:

Social, cultural, and emotional factors that shape individuals' moral judgments and subsequent social decisions; underlying neural mechanisms.

Publications:

2020	Park, B. , Fareri, D., Delgado, M., & Young, L. (2020). The role of right temporoparietal junction in processing social prediction error across relationship contexts. <i>Social Cognitive and Affective Neuroscience</i> . nsaa072, https://doi.org/10.1093/scan/nsaa072
	Park, B. [†] , Kim, M. [†] , & Young, L. (in press). An examination of accurate versus "biased" mentalizing in moral and economic decision-making. In Gilead, M. & Ochsner, K. N. (Eds). <i>The Neural Basis of Mentalizing</i> . New York: Springer.
	Kim, M., Park, B. , & Young, L. (2020). The psychology of motivated versus rational impression updating. <i>Trends in Cognitive Science</i> , 24(2), 101-111.
	Park, B. , & Young, L. (2020). An association between biased impression updating and relationship facilitation: A behavioral and fMRI investigation. <i>Journal of Experimental Social Psychology</i> , 87, 103916
2019	Park, B. , Genevsky, A., Knutson, B., & Tsai, J. L. (2019). Culturally-valued facial

expressions enhance loan request success. *Emotion*, 20(7), 1137-1153. doi: 10.1037/emo0000642

- 2018 **Park, B.**, Qu, Y., Chim, L., Blevins, E., Knutson, B., & Tsai, J. L. (2018). Ventral striatal activity mediates cultural differences in affiliative judgments of smiles. *Culture and Brain*. 6(2), 102-117.
- 2017 **Park, B.**, Blevins, E., Knutson, B., & Tsai, J. (2017). Neurocultural evidence that ideal affect match promotes giving. *Social Cognitive and Affective Neuroscience*, 12(7), 1083-1096.
- 2016 **Park, B.**, Tsai, J. L., Chim, L., Blevins, E., & Knutson, B. (2016). Neural evidence for cultural differences in the valuation of positive facial expressions. *Social Cognitive and Affective Neuroscience*, 11(2), 243-252.
- 2014 Tsai, J.L. & **Park, B.** (2014). The cultural shaping of happiness: The role of ideal affect. In J. Moskowitz & J. Gruber (Eds). *Positive emotion: Integrating the light sides and dark sides*. (pp. 345-362). Oxford University Press: New York, New York.
- 2013 **Park, B. K.***, Choi, J. A.*, Koo, M., Sul, S., & Choi, I. (2013). Culture, self, and preference structure: Transitivity and context independence are violated more by interdependent people. *Social Cognition*, 31(1), 106-118.
 † Co-correspondence; * Equal contribution

Manuscripts Under Review:

Park, B., Keshava, P., & Minns, S. (under review). *Right or wrong? It depends: The neurobiological processes underlying the influence of culture on morality*

Manuscripts In Preparation:

Park, B., Qu, Y., Knutson, B., Capellen, P., Choi, I., & Tsai, J. L. (in preparation). *Cultural differences in trusting decisions: The way you want to feel instructs whom to trust*

Park, B. & Young, L. (in preparation). *The role of relational mobility in individual and national well-being: Assessing relationships among relational mobility, relationship quality, and personal well-being*

Invited talks and Presentations:

- 2020 **Park, B.** & Young, L. (2020, February). *Value of intention information modified by group membership*. Datablitz session presented at Justice and Morality Preconference: Society for Personality and Social Psychology, New Orleans, LA.
- 2019 **Park, B.**, Genevsky, A., Knutson, B., & Tsai, J. L. (2019, March). *Culturally valued emotional expressions increase loan success*. Society for Affective Science, Boston, MA.
- Park, B.**, Qu, Y., Chim, L., Blevins, E., Knutson, B., & Tsai, J. L. (2019, February). *Ventral striatal activity mediates cultural differences in*

- affiliative judgments of smiles*. Society for Personality and Social Psychology, Portland, OR.
- 2018 **Park, B.**, Genevsky, A., Knutson, B., & Tsai, J. L. (2018, March). *Ideal affect match promotes microlending: People lend more to borrowers whose expressions match how people ideally want to feel*. Datablitz session presented at Advanced Cultural Psychology Preconference: Society for Personality and Social Psychology, Atlanta, GA
- 2017 **Park, B.** (2017, October). *Culture influences prosociality through ideal affect match*. Invited talk at Social Psychology Brown Bag meeting, University of Massachusetts Amherst, Amherst, MA.
- Park, B.**, Blevins, E., Knutson, B., & Tsai, J.L. (2017, March). *Ideal affect match lowers neural hurdles to giving*. Presented at Positive Emotions Preconference: Society for Affective Science, Boston, MA
- 2016 **Park, B.**, Tsai, J. L. & Knutson, B., (2016, March). *Americans donate more to recipients with excited expressions: Ideal affect drives donations in the dictator game*. Poster spotlight at Society for Affective Science, Chicago, IL.
- 2014 Tsai, J. L., Chim, L., **Park, B.**, & Knutson, B. (2014, January). *Cultural differences in ideal affect shape neural responses to excited and calm smiles*. Society for Personality and Social Psychology, Austin, TX.
- 2013 Chim, L., Tsai, J. L., **Park, B. K.**, & Knutson, B. (2013, April). *Cultural differences in behavioral and neural response to calm and excited smiles*. Social and Affective Neuroscience Society, San Francisco, CA.
- 2012 **Park, B. K.**, & Choi, I. (2012, April). *Glucose usage and brain activity when making choice: Cultural and individual differences*. Korean Cognitive Neuroscience Conference, Seoul, Korea
- 2011 **Park, B. K.**, & Choi, I. (2011, August). *Preference and Self: Cultural and individual differences in preference structure and consequential blood glucose level depletion*. Annual conference of Korean Psychology Association, Jeonju, Korea

Posters:

- 2020 **Park, B.** & Young, L. (2020, February). *Value of intention information modified by group membership*. Poster session presented at Society for Personality and Social Psychology, New Orleans, LA.
- 2019 **Park, B.**, Delgado, M., & Young, L. (2019, May). *Motivated impression updates vary as a function of impression dimensions*. Poster session presented at Social and Affective Neuroscience Society, Miami, FL.
- Park, B.**, Delgado, M., & Young, L. (2019, February). *Motivated impression updates vary as a function of impression dimensions*. Poster session presented at Justice and Morality Preconference: Society for Personality and Social Psychology, Portland, OR.
- 2018 **Park, B.**, Delgado, M., & Young, L. (2018, May). *Motivated impression updates vary as a function of impression dimensions*. Poster session presented at Social and Affective Neuroscience Society, Brooklyn, NY.
- Park, B.**, Genevsky, A., Knutson, B., & Tsai, J. L. (2018, March). *Ideal affect match promotes microlending: People lend more to borrowers whose expressions match how people ideally want to feel*. Poster session presented at Society for Personality and Social Psychology, Atlanta, GA.
- 2017 **Park, B.**, Knutson, B., & Tsai, J. L. (2017, October). *Ideal affect match promotes*

- trust*. Poster session presented at Society for Neuroeconomics, Toronto, ON.
- Park, B.**, Tsai, J., Blevins, E., & Knutson, B. (2017, January). *Neurobehavioral evidence that people give more to others who match their ideal affect*. Poster session presented at Society for Personality and Social Psychology, San Antonio, TX.
- 2016 **Park, B.**, Tsai, J.L., Blevins, E., & Knutson, B. (2016, November). *Cultural values moderate neural predictors of giving*. Poster session presented at Society for Neuroscience, San Diego, CA.
- Park, B.**, Tsai, J.L., Blevins, E., & Knutson, B. (2016, November). *Ideal affect modulates neural predictors of giving*. Poster session presented at Society for Social Neuroscience, San Diego, CA.
- Park, B.**, Tsai, J. L., & Knutson, B. (2016, April). *Ideal affect modulates how NAcc activity predicts resource sharing*. Poster session presented at Social and Affective Neuroscience Society, New York, NY.
- Park, B.**, Tsai, J. L., & Knutson, B. (2016, March). *Americans donate more to recipients with excited expressions: Ideal affect drives donations in the dictator game*. Poster session presented at Society for Affective Science, Chicago, IL.
- Park, B.**, Tsai, J. L., & Knutson, B. (2016, January). *Culture influences giving through ideal affect: Behavioral and neural evidence*. Poster session presented at Society for Personality and Social Psychology, San Diego, CA.
- 2015 **Park, B.**, Tsai, J. L., & Knutson, B. (2015, April). *Do cultural ideals about emotion influence giving to others?* Poster session presented at Society for Affective Science, Oakland, CA.
- Park, B.**, Tsai, J. L., & Knutson, B. (2015, February). *Americans (vs. Koreans) give more to excited receivers: Ideal affect drives donations in the dictator game*. Poster session presented at Society for Personality and Social Psychology, Long Beach, CA.
- 2014 **Park, B.**, Tsai, J. L., Knutson, B. (2014, May). *Do cultural ideals about emotion influence giving to others?* Poster session presented at The Association for Psychological Science, San Francisco, CA.
- Park, B. K.**, Tsai, J. L., Knutson, B. (2014, January). *Do cultural ideals about emotion influence people's giving?* Poster session presented at Society for Personality and Social Psychology, Austin, TX.

Honors, Awards, and Grants:

2017	Swiss Government Excellence Scholarships for Foreign Scholars and Artists* Society of Personality and Social Psychology Travel Award
2012 - 2017	Kwanjeong Educational Foundation Overseas scholarship
2016	NSF Travel award (ID: 1543122; PI: Dr. Stephanie Cacioppo)
2014 - 2016	Stanford Center for Cognitive and Neurobiological Imaging Seed Grant
2015	Society for Affective Science Student Poster Award

* Declined

Training and Teaching:

2020 Fall	<i>Seminar in Psychological Sciences – Affective Science, The University of Texas at Dallas</i>
--------------	---

2015 Winter Guest Lecturer, *Introduction to Personality and Affective Science*, Stanford University
Teaching Assistant, *Introduction to Personality and Affective Science*, Stanford University
Teaching Assistant, *Introduction to Statistical Methods: Precalculus*, Stanford University

2015 Spring Guest Lecturer, *Introduction to Personality and Affective Science*, Stanford University
Teaching Assistant, *Introduction to Personality and Affective Science*, Stanford University

2014 Winter Teaching Assistant, *Introduction to Statistical Methods: Precalculus*, Stanford University

2014 Spring Teaching Assistant, *Introduction to Personality and Affective Science*, Stanford University

2011 Spring, Fall Teaching Assistant, *Contemporary Society and Psychology*, Seoul National University

2010 Fall Teaching Assistant, *Social Psychology*, Seoul National University

2010 Spring Teaching Assistant, *Advanced Social Psychology*, Seoul National University

References:

Dr. Jeanne L. Tsai
Professor
Stanford University, Department of Psychology
jltsai@stanford.edu

Dr. Liane Young
Associate Professor
Boston College, Department of Psychology
liane.young@bc.edu

Dr. Brian Knutson
Professor
Stanford University, Department of Psychology
knutson@stanford.edu